

SWAAAE Summer 2023 Hybrid Conference

July 23-26, 2023 | 77th Annual



We look forward to seeing you at SWAAAE's 77th Annual Summer Conference in Phoenix, AZ. This year, SWAAAE will celebrate 77 years of bringing a diverse group of innovative airport professionals together to discuss current events, challenges and opportunities in our industry. As you know, it takes amazing sponsors and exhibitors like you to help make this conference a reality. Our prospectus has opportunities for everyone, and we can't wait to see you in Phoenix where we **Grow Under the Sun!**

Benefits include:

- BRAND VISIBILITY
Exposure to more than 200 key industry professionals
- ACCESS
The largest and best network of airport professionals in the region
- FLEXIBILITY
Choose between reasonably priced sponsorship levels
- PREMIER EXHIBITOR PLACEMENT
Valuable face-to-face and virtual networking and interaction with attendees

REGISTRATION

Register online at www.swaaae.org

SPONSOR QUESTIONS? CONTACT:

Laura O'Donnell
laura@swaaae.org
(480) 403-4604

EXHIBITOR QUESTIONS? CONTACT:

Jessica Painter
admin@swaaae.org
(480) 403-4604



Please see the attached benefits and opportunities package for more information.



SPONSOR TIERS

Phoenix | July 23-26

SPONSOR TIER	PLATINUM	GOLD	SILVER	BRONZE	COPPER
MINIMUM	\$3,500+	\$2,500+	\$1,250+	\$950+	\$450+
WEBSITE, MASTER DIGITAL DISPLAY AND POWERPOINT TEMPLATE, EMAIL BLASTS	LOGO	LOGO	LOGO	LOGO	LOGO
CONFERENCE OPENING REMARKS	MENTION	MENTION	MENTION	MENTION	MENTION
PROFESSIONAL SESSIONS	LOGO	LOGO	MENTION AT 1 SESSION	MENTION AT 1 SESSION	MENTION AT 1 SESSION
RECEIVE CONFERENCE ROSTER	21 DAYS PRIOR + FINAL ROSTER POST CONFERENCE	14 DAYS PRIOR + FINAL ROSTER POST CONFERENCE	12 DAYS PRIOR + FINAL ROSTER POST CONFERENCE	7 DAYS PRIOR + FINAL ROSTER POST CONFERENCE	FINAL ROSTER POST CONFERENCE
PRESIDENT'S BANQUET	MENTION	MENTION	MENTION	MENTION	
BOARD MEETING AND DINNER	LOGO & MENTION	LOGO & MENTION	LOGO & MENTION		
POST BANQUET RECEPTION	LOGO	LOGO	LOGO		
CONFERENCE APP	LOGO	LOGO	LOGO		
COMPLIMENTARY REGISTRATION (IN PERSON OR VIRTUAL)	2	1			
AD IN MONTHLY MEMBER NEWSLETTER/ALERT	2	1			
GENERAL MEMBERSHIP MEETING	LOGO & MENTION	LOGO & MENTION			
60-SECOND VIDEO AD PLAYED DURING THE CONFERENCE AND UPLOADED TO APP	1	1			



Phoenix | July 23-26

GOLF OPPORTUNITIES

	AVAILABLE	TYPE	COST	DETAILS	BENEFITS
WELCOME BAG	1	IN-KIND	@COST	Sustainable/reusable tote with or without golf kit	Logo on bag
GOLF KIT	1	IN-KIND	@COST	Should Include: Sleeve of golf balls, sunscreen, tees, ball markers, etc.	Logo on kit
LONGEST DRIVE COMPETITION	1	CASH	\$225	Prize for male and female winner	Logo sign board on tee box
LONGEST PUTT COMPETITION	1	CASH	\$225	Competition on course: Longest green during normal play	Logo sign board on green
CLOSEST TO PIN COMPETITION	4	CASH	\$225	Prize for male and female winner	Logo sign board on green
INDIVIDUAL HOLE	18	CASH	\$175	First come, first served; choose a single hole	Logo sign board at individual hole
SNACK BOXES	1	CASH	\$800		Logo sticker on snack box
BEVERAGES	1	CASH	\$850		Logo on drink tickets

Golf sponsorships over \$450 count towards conference tier sponsorship.

DOOR | RAFFLE PRIZES

Contact: Gladys Brown
gladys@yumaairport.com

We are looking for sought after items:

- Gift Cards
- iPad
- AirPods
- Food/Wine Baskets
- GoPro
- Airline Tickets

EVENT SPONSOR OPPORTUNITIES



	AVAILABLE	COST	DETAILS	ASSURED TIER
WELCOME RECEPTION	1	\$4,000	Includes printed or digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays.	PLATINUM
WELCOME RECEPTION BAR HOST	1	\$2,500	Includes table tent display, branded drink tickets and underwriting, on first come basis, can be a team of sponsors. Call for more information.	GOLD
MONDAY NIGHT SOCIAL EVENT	1	\$4,000	Digital or printed display based on venue and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays	PLATINUM
MONDAY NIGHT SOCIAL EVENT BAR HOST	1	\$2,500	Table tents and drink tickets with logo and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays.	GOLD
PRESIDENT'S BANQUET COCKTAIL RECEPTION	1	\$3,500	Includes digital display, branded drink tickets and underwriting, on first come basis, can be a team of sponsors. Call for more information.	PLATINUM
PRESIDENT'S BANQUET	1	\$4,250	Includes digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays.	PLATINUM
POST BANQUET RECEPTION	1	\$1,750	Includes printed display, branded drink tickets and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays.	SILVER
SPONSORED MORNING OR AFTERNOON REFRESHMENTS	4	\$2,500	Includes printed or digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays.	GOLD
EVENING EVENT HYDRATION STATION	2	\$1,500	Includes underwriting of hydration stations at the evening events, on first come basis. Help keep attendees cool and refreshed at water stations placed through our off-site events! Call for more information.	SILVER
NEW ATTENDEE MEET AND GREET	1	\$1,000	Includes printed or digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information.	BRONZE
EVENING EVENT TRANSPORTATION	2	\$2,500	Includes printed or digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information.	GOLD
GOAL DIGGER LEADERSHIP DEVELOPMENT WORKSHOP	1	\$2,000	Sunday workshop, includes printed or digital display and underwriting, on first come basis, can be a team of sponsors. Includes one complimentary workshop registration Call for more information.	SILVER
SPEAKER GREEN ROOM	1	\$3,500	Includes underwriting of speaker green room, on first come basis. Sponsor may stock room with swag items for speakers. Call for more information.	PLATINUM



Phoenix | July 23-26

CONTRIBUTOR OPPORTUNITIES

	AVAILABLE	COST	DETAILS
BANQUET WINE/CORKAGE	1	@COST	Value applied towards tier status. Sponsor to provide wine labels.
WELCOME RECEPTION TABLE CENTERPIECES	1	IN-KIND	Value applied towards tier status.
MONDAY NIGHT SOCIAL EVENT TABLE CENTERPIECES	1	IN-KIND	Value applied towards tier status.
BANQUET TABLE CENTERPIECES	1	IN-KIND	Value applied towards tier status.
WI-FI HOST	1	\$2,750	Value applied towards tier status + logo recognition.
CONFERENCE APP	1	\$2,000	Named conference app sponsor. Value applied towards tier status+ logo recognition.
LANYARDS	1	@COST	Lanyard may include sponsor logo. Minimum BRONZE Sponsorship required. (+cost)
PRINTING/BOARDS	1	@COST	Value applied towards tier status. Recognition throughout the conference as design contributor.
ATTENDEE GIFT	3	\$1,250	Logo recognition on gift given to all attendees, up to three sponsors. Single sponsor may purchase exclusive rights for \$3,600. Assured SILVER tier.

EXHIBITOR OPPORTUNITIES

\$1,500

BENEFITS:

- In-person exhibit space (6' table)
 - Exhibit space includes refreshment breaks and breakfast tables, allowing for exposure to maximum traffic throughout the conference. Attendee giveaways are also hosted in the exhibit space.
- Acknowledgement on the conference app
- Receive conference roster 10 days prior and final roster post conference
- Lead generation via the conference app
- One complimentary in-person full conference registration (additional booth staff may register at a discounted rate)



Phoenix | July 23-26

EXHIBIT FLOORPLAN

