

SWAAAE Summer 2021 Hybrid Conference

August 8-11, 2021 | 75th Annual



We look forward to seeing you virtually and in Reno, Nevada at the SWAAAE Summer 2021 Hybrid Conference. This year, SWAAAE will celebrate 75 years of bringing a diverse group of innovative airport professionals together to discuss current events, challenges and opportunities in our industry. As you know, it takes amazing partners like you to help make this conference a reality. Our prospectus has opportunities for everyone, and this year we are committed to GOING FOR GOLD.

Benefits include:

BRAND VISIBILITY

Exposure to more than 200 key industry professionals

ACCESS

The largest and best network of airport professionals in the region

FLEXIBILITY

Choose between reasonably priced sponsorship levels

PREMIER EXHIBITOR PLACEMENT

Valuable face-to-face networking and interaction with attendees

REGISTRATION

Register online at www.swaaae.org

SPONSOR QUESTIONS? CONTACT:

Laura Herring

laura@swaaae.org

(480) 403-4604



Please see the attached Benefits and Opportunities Package for more information.

SPONSOR TIERS

Hybrid | August 8-11

| | PLATINUM \$3,300+ | GOLD \$2,300+ | SILVER \$1,300+ | BRONZE \$750+ | COPPER \$250+ |
|--|--|--|--|---|---|
| Website, Master Digital Display, Conference Program, Powerpoint, SWAAAE Alerts, Conference App | Logo | Logo | Logo | Logo | Logo |
| Attendee Raffle Prize | Giveaway | Giveaway | Giveaway | Giveaway | Giveaway |
| Conference Opening Remarks | Mention | Mention | Mention | Mention | Mention |
| Professional Sessions | Logo | Logo | Mention at one session | Mention at one session | Mention at one session |
| Receive Conference Roster | 21 days prior + final roster post conference | 14 days prior + final roster post conference | 10 days prior + final roster post conference | 7 days prior + final roster post conference | 4 days prior + final roster post conference |
| President's Banquet | Mention | Mention | Mention | Mention | |
| Post Banquet Reception | Logo | Logo | Logo | | |
| Ad in Monthly Member Newsletter/Alert | 2 | 1 | | | |
| Complimentary Registration (In person or Virtual) | 2 | 1 | | | |
| General Membership Meeting | Logo Mention | Logo Mention | | | |
| President's Banquet Cocktail Reception | Logo | | | | |

GOLF OPPORTUNITIES

Hybrid | August 8-11

| | AVAILABLE | TYPE | COST | DETAILS | BENEFITS |
|----------------------------|-----------|---------|-------|--|------------------------------------|
| Welcome Bag | 1 | In-Kind | @Cost | Sustainable/reusable tote with or without golf kit | Logo on bag |
| Golf Kit | 1 | In-Kind | @Cost | Should Include: Sleeve of golf balls, sunscreen, tees, ball markers, etc. | Logo on golf cart |
| Longest Drive Competition | 1 | Cash | \$200 | Prize for male and female winner | Logo sign board on tee box |
| Longest Putt Competition | 2 | Cash | \$200 | Competition on course Longest green during normal play | Logo sign board on green |
| Closest to Pin Competition | 4 | Cash | \$200 | Prize for male and female winner | Logo sign board on green |
| Individual Hole | 9 | Cash | \$150 | First come first serve Choose a single hole | Logo sign board at individual hole |
| Snack Boxes | 1 | Cash | \$750 | | Logo sticker on snack box |
| Beverages | 1 | Cash | \$400 | | Logo on drink tickets |

Golf sponsorships over \$500 count towards conference sponsorship

EVENT OPPORTUNITIES

Hybrid | August 8-11

| | AVAILABLE | COST | DETAILS | ASSURED TIER |
|---|-----------|---------|--|--------------|
| Welcome Reception | 1 | \$7,500 | Includes digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays. | Platinum |
| Welcome Reception Bar Host | 1 | \$2,500 | Includes table tent display and underwriting, on first come basis, can be a team of sponsors. Call for more information. | Gold |
| Monday Night Social | 1 | \$6,000 | Digital or printed display based on venue and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays. | Platinum |
| Monday Night Social Bar Host | 1 | \$2,500 | Table tents with logo and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays. | Gold |
| President's Banquet Cocktail Reception | 1 | \$3,300 | Includes digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. | Platinum |
| President's Banquet | 1 | \$7,500 | Includes digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays. | Platinum |
| Post Banquet Reception | 1 | \$1,000 | Includes digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. Sponsor is eligible to provide additional displays. | Bronze |
| Sponsored Morning or Afternoon Refreshments | 4 | \$2,500 | Includes printed table top tent. | Gold |
| Meet and Greet | 1 | \$1,000 | Includes digital display and underwriting, on first come basis, can be a team of sponsors. Call for more information. | Bronze |

CONTRIBUTOR OPPORTUNITIES

Hybrid | August 8-11

| | AVAILABLE | COST | DETAILS |
|--|-----------|---------|---|
| Banquet Wine/Corkage | 1 | @Cost | Value applied towards tier status. Sponsor to provide wine labels. |
| Welcome Reception Table Centerpieces | 1 | In-kind | Value applied towards tier status. |
| Monday Night Social Table Centerpieces | 1 | In-kind | Value applied towards tier status. |
| Banquet Table Centerpieces | 1 | In-kind | Value applied towards tier status. |
| Wi-Fi Host | 1 | \$2,000 | Value applied towards tier status and logo recognition. |
| Wristband Sponsor | 1 | @Cost | Design must include SWAAAE logo and Sponsor Logo. Minimum BRONZE sponsorship required. (+cost) |
| Lanyards | 1 | @Cost | Lanyard may include sponsor logo. Minimum BRONZE Sponsorship required. (+cost) |
| Printing/Boards | 1 | @Cost | Value applied towards tier status. |
| Sponsor Banner | OPEN | \$2,000 | May be a Banner or Banner Stand, location will be decided by Conference Chair. Minimum BRONZE Sponsorship required. (+cost) |

DOOR | RAFFLE PRIZES
Contact: Gladys Brown
gladys@yumaairport.com

We are looking for sought after items:

- Gift Cards
- iPad
- GoPro
- Airline Tickets

EXHIBITORS

Hybrid | August 8-11

Exhibit Booth | \$1,500

BENEFITS:

- In-person exhibit space (6' table)
 - Your exhibit space includes refreshment breaks and breakfast tables allowing for exposure to maximum traffic throughout the conference
- Virtual exhibit booth with chat feature for virtual networking
- One complimentary in-person full conference registration

Virtual Exhibit Booth | \$500

BENEFITS:

- Virtual exhibit booth with chat feature for virtual networking
- Designated breakout room to video network with attendees during conference breaks
- One complimentary virtual full conference registration

REGISTRATION

Register online at www.swaaae.org

EXHIBITOR QUESTIONS? CONTACT:

Jessica Painter
admin@swaaae.org
(480) 403-4604

